

PROFESSIONAL VISUAL DESIGNER

User Interface Design | UX Design | Application Design | Branding and Logo Design | Drawing and Illustration

PROFESSIONAL SUMMARY

Versatile and professional Visual Designer with extensive experience and success in the Information Technology industry. Adept at designing products and advertisements, using design software, discussing requirements with clients, and submitting proposals. Highly proficient with image editing and illustration tools to apply creativity and originality to marketing and web efforts. Excellent time manager, able to accurately estimate the length of time needed to fulfill a task. Highly skilled in designing detail-oriented and engaging interfaces for web sites and web applications. Recognized for liaising with senior management to direct process improvements that have enhanced compliance, service delivery, profitability, and growth. Seeking a challenging position where my skills and expertise will support and further corporate goals.

CORE COMPETENCIES

- Visual Design
- User Interface Design
- UX Design
- Application Design
- Branding and Logo Design
- Web Content Management
- Adobe Photoshop and Illustrator
- Wacom Tablet Proficiency
- Traditional 2D Drawing
- Attention to Detail
- Problem Solving
- Analytical Thinking
- Teamwork and Results Orientation
- Fluent in Spanish
- Excellent Communication and Interpersonal Skills
- Picard > Kirk

PROFESSIONAL SKILLS

- Proven ability to define visual user interfaces for mobile, web, and other media-based applications.
- Ability to communicate design decisions and specifications in a scalable and reproducible form.
- Strong ability to participate in the development of the larger design team through dialogue, mentoring, and internal projects.
- Profound ability to follow a user experience design process from concept to execution.
- Expertise in comprehensive visual design, copy techniques, and campaign execution.
- Ability to collaborate with fellow designers to help evolve the design language of the applications.
- Proven experience in utilizing rapid prototyping and iterative design techniques.
- Ability to interact with clients from diverse economic background in a multicultural environment.
- Proven experience in problem resolution, customer relations and client satisfaction.
- Ability to work well under pressure, meeting deadlines and working excellent with a team or independently.

PROFESSIONAL EXPERIENCE

BILINGUAL TRANSCRIPTIONIST

Aug 2016 - Present

Promotion Support Services, Inc.

Translate audio content from Spanish to English for various large companies to address the needs of their Spanish speaking customers.

- Assess translation of Spanish to English records of other translators for the purpose of quality assurance.
- Translate comments left by customers in Spanish to proper and grammatically correct English for a major health insurance company to address the concerns of customers.
- Interpret and translate conversations and oral instructions from Spanish to English.
- Develop and maintain customer portfolio and customer relationships.
- Responsible for translation of address and location data in the US from Spanish to English.

SENIOR APPLICATION DESIGNER

Dec 2002 - Aug 2013

Interactive Technologies Group, Inc

Successfully led visual design at an information technologies company with a start-up environment that specializes in Management Engineering services for the private and government sectors.

- Participated in various web application efforts as lead graphical user-interface designer and front-end developer.
- Identified, created and defined application requirements.
- Successfully oversaw the design of branding and marketing materials which included the use of the corporate logo, printed literature, and digital assets.
- Coordinated and discussed creative aspects with other team members working on projects.

Front-end Developer, User-Interface Designer

- Development of a web application designed for company-wide time-tracking effort. The various tools of the application include timesheets, expenses, invoicing, and projects and tasks management.
- Tools and programs used include JavaScript, Java, Ajax, CSS, and Adobe Photoshop.

Front-end Developer, User Interface Designer

- The development of web applications and tools (J-Accomplish/JAWWS) designed to enhance the efficiency of complex organizations, particularly of the government sector, in their goals to outputting their overall best performance.
- Tools and programs used include JavaScript, Java, CSS, and Adobe Photoshop.

Front-end Developer, User Interface Designer

- Development of a web application designed for online registration and event planning. Its various tools include surveys, collaboration, reports, ticket printing, and electronic commerce capabilities.
- Designed user registration web sites to clients' own web site specifications for seamless operability.
- Designed and maintained the corporate and marketing web site. Participation involved client-side scripting, Java programming, as well as marketing materials.

User Interface Designer

- Development of a web application designed to track clients/potential clients with substance abuse problems/tendencies through various processes for use at the University of Iowa Adolescent Health and Resource Center.
- Tools and software include XML, XSLT, and Adobe Photoshop.

Web Designer, Content Manager, Graphic Designer

- The design of marketing materials and collateral for branding efforts. This included print advertisements, business cards, brochures, display stands, as well as PowerPoint presentations.
- Successfully designed, developed, and maintained the corporate web site according to brand specifications.
- Responsible for management of content and digital assets.
- Planned and coordinated updates.

SENIOR STAFF ANALYST

Jun 2000 - Apr 2002

Compuware Corporation

Consulted to Northwestern Mutual (NWM) insurance company as a Visual Designer.

- Converted several large intranet department web sites into their branding specifications and requirements, a standardization that spans across all NWM intranet and extranet sites.
- Designed graphical user-interfaces for web-based interactive applications and designed web sites for the NWM's intranet. Developed an internal site for the company's grant programs.
- High participation in usability testing which included paper-prototyping, card-sorting exercises, and user-based testing in usability lab for NWM web-based applications and web sites.

TECHNICAL SKILLS

Graphics

- Advanced use of paint, image editing, and illustration software
- Branding and logo design
- Graphical User Interface and web design, from comprehensives, mockups, wireframes, and prototypes to final design
- Design for traditional print including business cards, brochures, displays, advertisements, and other marketing collateral
- Experience in 2D/3D animation software

Programming and Development

- Front-end development in HTML, CSS, JavaScript, and JSP (Java)
- Application development with object-oriented authoring tools, IDEs
- Adherence to web standards, web usability principles, section 508 compliance

EDUCATION

Bachelor of Arts in Art and Multimedia

May 1997

Marycrest International University - Davenport, Iowa

REFERENCE

- Available on request